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NEWS RELEASE

CSTA honours seed industry leaders at 94th Annual Meeting

Halifax, Nova Scotia: July 10, 2017 – Today the Canadian Seed Trade Association celebrated exceptional seed industry people and their innovative contributions to Canadian agriculture at its 94th Annual Meeting.

Dr. Bill Legge was awarded with the Canadian Plant Breeding and Genetics Award, an award which is co-sponsored by CSTA and Germination Magazine. Over his distinguished career, Dr. Legge has become an accomplished breeder of two-row malting barley in Canada and has been instrumental in building Canada's international reputation as a quality malt barley supplier. Dr. Legge's variety – AC Metcalfe – was the most widely grown two-row malting barley in Canada from 2000 to 2015, and it continues to be a benchmark for malting quality of new varieties. The profound impact of Dr. Legge's work, on all levels of the barley value chain, along with his long-term dedication and tireless work to advancing the industry is an accomplishment truly deserving of this award.

The recipient of the CSTA Seed Achievement Award is Mr. Stephen Denys, past CSTA President. Denys has become well known as a leader in the seed sector, and in agriculture in Ontario and across the country. He is a passionate advocate for seed and for modern agriculture and its benefits for producers, consumers and a growing world. Denys continues to be an industry leader actively promoting technology and 'social license' for agriculture. Whether he is working to increase the understanding of agricultural technology; promoting open markets and the generation of funds for investment; or reaching out to youth to promote agriculture, and in particular the seed sector, Denys is always focused on growing and improving agriculture. Denys continues to prove every day that he deserves this award.

Dorothy Murrell, 55th CSTA President, was named as the recipient of the CSTA Honourary Life Membership Award. Murrell is recognized by her peers as one who can always be counted on to lead the way in conversations, encourage others to get involved and focus on a common path forward. She has been a passionate advocate of seed for many

years, spending almost all of her career in the seed industry, leading seed business and working on policy and regulatory initiatives that benefit the sector. Murrell personifies what makes the seed industry, and the people working within it, truly great: honesty, integrity, passion and a dedication to career, colleagues and industry. It is evident that she is a leader and mentor for many in the industry and is well deserving of this award.

“I personally would like to congratulate our award winners for this tremendous accomplishment”, said CSTA President, Brent Derkatch. “Bill, Stephen and Dorothy have made exceptional contributions to agriculture and to the seed industry in particular and it is a great honour for us, their peers, to recognize them today”.

Should you have any questions or comments about our award winners, please contact us at the coordinates below.

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The Canadian Seed Trade Association is the national voice of more than 130 seed company members engaged in all aspects of seed research, production, and marketing and trade, both domestically and internationally. Learn more about CSTA at cdnseed.org. Follow us on Twitter @SeedInnovation

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