



## NEWS RELEASE

### Crosby Devitt named Executive Director of the Canadian Seed Trade Association

**Ottawa, Wednesday, June 24** – The Canadian Seed Trade Association, the national voice of 130 seed company members, has announced the appointment of a new Executive Director, Crosby Devitt.

Crosby will join CSTA on July 27 from Grain Farmers of Ontario, where he is currently Vice President, Strategic Development. In this role, he leads and manages the communications, research and market development departments of the organization. Crosby was also instrumental in forming the Canadian Field Crop Research Alliance and currently serves as Chair of the organization.

Many in the industry will know Crosby from his active participation in CSTA committees, value chain working groups and conventions. He has significant experience advocating the advancement of policy, marketing, trade and research on behalf of growers and, as result, has developed relationships domestically and internationally. He brings a good understanding of association leadership, has experience with boards of directors, and most importantly, an understanding of member needs.

Crosby has a Bachelor of Science in Agriculture, and a Master of Science, in Animal Science, from the University of Guelph. In 2012, Crosby was awarded the prestigious Nuffield Agricultural Scholarship to expand knowledge of international business and farming and to build networks with agricultural leaders around the world. Learn about his experience at <https://crosbydevitt.wordpress.com> and read his final report, *The Future of Grain Research: Maximizing Productivity Growth through Partnerships*.

“CSTA has a strong reputation within Canada and internationally as the voice for Canadian seed companies,” said Crosby Devitt. “I’m very excited about the opportunity to help meet the challenges and capture the opportunities that lie ahead for the Canadian seed industry.”

“We are delighted to add an experienced leader like Crosby Devitt to our team,” added Dave Baute, CSTA President. “Crosby’s passion, commitment and energy will drive CSTA ahead as we work with governments and stakeholders to advance the seed industry and our members. Please join me in welcoming Crosby to the CSTA family.”

The Board of Directors would also like to acknowledge the hard work, dedication and accomplishments of Patty Townsend, who will be leaving CSTA at the end of July. Patty’s efforts have had a huge positive impact on the advancement of policies, regulations and profile of CSTA and its membership.

The Canadian Seed Trade Association is the national voice of 130 seed company members engaged in all aspects of seed research, production, and marketing and trade, both domestically and internationally. Visit us at [www.cdnseed.org](http://www.cdnseed.org). Follow us on Twitter: @SeedInnovation

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To arrange an interview with Crosby Devitt, please contact Teresa Neuman, Manager, Stakeholder Relations, at 613-829-9527 or [tneuman@cdnseed.org](mailto:tneuman@cdnseed.org).