

NEWS RELEASE

Peter Entz is CSTA's 2013-14 President

Quebec City, Thursday July 18, 2013 – Peter Entz of Richardson International will serve as the 62nd President of the Canadian Seed Trade Association (CSTA). He took office at CSTA's 90th Annual Meeting in Québec City this week.

With his comments on accepting the President's gavel, Peter Entz stressed the special nature of the Canadian Seed Trade Association: "We are a diverse group of individuals and companies that understand that we can achieve more if we work together." He said that the fact that the members don't always agree, contributes to the strength of the CSTA: "We need to disagree on issues, but with the understanding that we also need to move forward, and we need to be relevant."

Mr. Entz outlined the successes that CSTA has had over the last year, and attributes much of that success to CSTA's ability to bring the value chain together: "I think CSTA is being recognized as a "can do" organization. We can do it, but we understand that we cannot do it alone. We need to work in collaboration with others."

CSTA's new President challenged CSTA members to contribute their talent and their time to the Association to ensure that it remains relevant; to its members, to its farmer customers and to the Canadian agriculture and agri-food sector.

CSTA paid tribute to retiring Board members Doug Knight of Viterra; Archie Wilson of C&M Seeds; Alexandre Mailloux of la Coop Fédérée; and Kurt Shmon of Imperial Seeds.

The membership also elected its 2013-14 Board of Directors. Re-elected for a second term are Jeff Bertholet of BASF and Kevin McCallum of DL Seeds. New Directors are: George Lammertson, Bayer CropScience; Georges Chaussé, La Coop Fédérée; Marty Vermey, Hyland Seeds; and Duane Johnson, Syngenta.

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