Coexistence: An Alfalfa Seed Company Perspective

W-L Research

• Founded in 1958; alfalfa (only) breeding and marketing company; 54 years of conventional seed sales
• First GM products (RRA) sold Fall 2005
• First Certified organic products sold Spring 2008 under Waterman-Loomis Organics brand
  – Organic alfalfa hay producers concerned about long term availability of non-GE seed
• A commitment to provide elite alfalfa genetics to ALL types of producers
Waterman-Loomis Organics

Elite, Certified Organic Alfalfa Seed
Keeping Channels Separate at WL

- Seed production (GOZ’s)
- Seed conditioning- Separate facilities, lines
- Quality control-
  - Seed tested/verified by independent lab to have no greater than 0.01% genetic material from transgenic events (non-detect for GE traits)
- Thru careful stewardship from seed production thru conditioning and seed testing we meet/exceed current requirements for each channel

Thank You!